



**STRATHBRIDGE ASSET MANAGEMENT INC.
PROUDLY ANNOUNCES NAME CHANGE
BACK TO MULVIHILL CAPITAL MANAGEMENT INC.**

Toronto, Ontario, January 4, 2022 – (TSX: PIC.A, PIC.PR.A, SBN, SBN.PR.A, TXT.UN, TXT.PR.A, WFS, WFS.PR.A), (FUNDSERV: MCM101, MCM103, MCM105) Strathbridge Asset Management Inc. proudly announces our name change back to Mulvihill Capital Management Inc., effective January 1, 2022, corresponding with several exciting changes and new products at the firm as well as a return to our roots. Mulvihill Capital Management Inc. (“Mulvihill”) builds on over 26 years of experience managing investment funds. Mulvihill’s current team of 7 investment professionals has over 160 years of combined experience working together managing option related equity strategies to deliver enhanced income.

The Mulvihill team will utilize their vast experience to identify unique investment opportunities for investors that provide income and exposure to select asset classes that investors could not replicate cost effectively. We are dedicated to providing timely investor information and services to assist your investment decisions. Our new website at www.mulvihill.com provides detailed information regarding each Mulvihill investment fund, regular commentary from our portfolio managers as well as monthly market insights.

The Mulvihill team is committed to providing unique investment funds for investors to meet their individual income needs and risk tolerance. For further information, please contact Investor Relations at 416.681.3966, toll free at 1.800.725.7172, email at info@mulvihill.com or visit www.mulvihill.com.

John P. Mulvihill
President

Mulvihill Capital Management Inc. is registered as an Investment Fund Manager (“IFM”), Mutual Fund Dealer (“MFD”), Exempt Market Dealer (“EMD”) and Portfolio Manager (“PM”) in the jurisdictions of Ontario and Newfoundland, as an MFD and PM in the jurisdictions of Alberta, British Columbia, Manitoba, Prince Edward Island, Saskatchewan, as a PM in the jurisdictions of New Brunswick and Nova Scotia and as an IFM, PM and EMD in the jurisdiction of Quebec. Mulvihill’s directors, officers and portfolio managers are registered with the various commissions.