



World Financial
Split Corp.

**WORLD FINANCIAL SPLIT CORP. DECLARES QUARTERLY
PREFERRED SHARE DISTRIBUTION**

Toronto, Ontario, March 2, 2011 – (TSX: WFS.PR.A) World Financial Split Corp. has declared a quarterly distribution on its preferred shares in the amount of \$0.131250 payable on March 31, 2011 to shareholders of record on March 15, 2011, ex-dividend date of March 11, 2011. To the extent that any portion of the distributions are ordinary taxable dividends and not capital gains dividends, they will be eligible dividends.

For further information, please contact Investor Relations at 416.681.3966, toll free at 1.800.725.7172 or visit www.mulvihill.com.

John Mulvihill, President and CEO
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Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.