



World Financial
Split Corp.

**WORLD FINANCIAL SPLIT CORP. DECLARES QUARTERLY
PREFERRED SHARE DISTRIBUTION**

Toronto, Ontario, August 30, 2011 – (TSX: WFS.PR.A) World Financial Split Corp. has declared a quarterly distribution on its preferred shares in the amount of \$0.13125 payable on September 30, 2011 to shareholders of record on September 15, 2011, ex-dividend date of September 13, 2011. To the extent that any portion of the distributions are ordinary taxable dividends and not capital gains dividends, they will be eligible dividends.

For further information, please contact Investor Relations at 416.681.3966, toll free at 1.800.725.7172 or visit www.mulvihill.com.

John Mulvihill, President and CEO
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Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.