

WORLD FINANCIAL SPLIT CORP. DECLARES QUARTERLY PREFERRED SHARE DISTRIBUTION

Toronto, Ontario, September 4, 2012 – (**TSX: WFS.PR.A**) World Financial Split Corp. has declared a quarterly distribution on its preferred shares in the amount of \$0.13125 payable on September 28, 2012 to shareholders of record on September 14, 2012, ex-dividend date of September 12, 2012. To the extent that any portions of the distributions are ordinary taxable dividends and not capital gains dividends, they will be eligible dividends.

For further information, please contact Investor Relations at 416.681.3966, toll free at 1.800.725.7172 or visit <u>www.mulvihill.com</u>.

Aaron Ho, Vice-President, Finance

Strathbridge Asset Management Inc.

121 King Street West Suite 2600 Toronto, Ontario, M5H 3T9 416.681.3966; 1.800.725.7172 www.mulvihill.com info@mulvihill.com